

TU Dublin SU Regulations for Online Campaigning

TU Dublin SU's Electoral Commission reserves the right to make judgement and take action on issues not explicitly outlined in this document.

1. Each candidate may send relevant social media accounts to elections@tudublinsu.ie, we will then publish these accounts on tudublinsu.ie and on our social media. Candidates can use their own private accounts or accounts specifically opened for their candidacy.
2. In lieu of hustings, each candidate may send a video between 30 secs – 2 mins to: elections@tudublinsu.ie, we will then publish these videos on tudublinsu.ie and on our social media.
3. Candidates, campaign managers or supporters cannot post on TU Dublin SU's social media. We will endeavour to share equally and fairly each candidate's social media.
4. If you use third party media or materials must cite sources. For example, if you are campaigning on student housing and use a figure from a housing report or report, be sure to include the source on your material.
5. Information posted on social media must be to the best of your knowledge accurate
6. Posting or re-posting libellous content will result in penalties for the candidate.
7. Play nice - engaging in 'trolling' either by the candidate or their election team will be addressed by the Returning Officer severely.

You are permitted to tag TU Dublin SU in election posts using @tudublinsu on Instagram. 1-3 days prior to voting polls opening, 1 post from each candidate may be shared on the SU account(s) to direct students to the candidates running for election.
8. Private content between candidates must remain so.
9. 'Dog piling' practices are strictly disallowed. Dog Piling is when a number of people join in directing critical or abusive comments at another person or group. For example, someone makes an abusive comment on your social media page and suddenly 10 other users are making comments.
10. Fake accounts – that is, accounts not in your name or specifically linked to you personally or on behalf of your campaign and if an investigation links you with a fake profile you will face disqualification.
11. Please remember you are still a TU Dublin student and the University reserves the right to take action against you as a student based on your conduct.

Remember:

- Content you post online is a reflection of you as a candidate
- Content online is permanent
- Should any content you or your team break University rules or the law, that information will be passed on
- The behaviour you display on social media during the campaign should be based

on the premise that it doesn't contain material that you wouldn't say to someone.