



**TU Dublin Students' Union**  
**Student Council Officer Report 23/24**  
*Tuarascáil Oifigeach Comhairle na Mac Léinn*  
*Aontas na Mac Leinn, Ollscoil Teicneolaíochta,*  
*Baile Átha Cliath 23/24*



<b>Officer Name:</b> <i>Ainm an Oifigeach</i>	Louise Kavanagh	<b>Email Address:</b> <i>Seoladh Ríomhphoist</i>	Comms.media@tudublins u.ie
<b>Officer Position:</b> <i>Seasamh an Oifigigh</i>	VP Communications and Media / Deputy President	<b>Period of Work:</b> <i>Treimhse Oibre</i>	July 1 <sup>st</sup> to October 17 <sup>th</sup> 2023

**Key Points of work carried out since last meeting**

*Príomhphointí ón gcruinniú deireanach*

**Student Media Outlet**

A comprehensive review of Irish and International student media outlets was conducted through July / August, including meetings with University Observer, University Times, Tampere University, UCDSU, MTU Cork SU. A snapshot survey was sent out on Instagram with 50 respondents, giving feedback on whether a student media outlet was something the students wanted to see. This formed a proposal for consideration that went to the TUDSU board. The conversation during this meeting surrounded around the direction the research would take. Recommendations included going out to the student body to find out more information around the wants and needs for the outlet. With orientations, freshers and class rep elections a priority, the research has become more of a focus as of the week I am writing this document. I have met with a past lecturer to help me understand the best use of research tools available and more desk research has commenced to find data on the current trends around media usage in the age range 18-30. Meeting with Societies to discuss their plans for a similar project on 10<sup>th</sup> October discussed collaboration opportunities.

**Communications & Media**

- Working together with communications executive to build foundations within both roles to work effectively. We have reviewed internal communications policies and currently working on a style guide for a consistent look and feel on social media.
- I am included on other operational areas such as physical materials including pull up banners, protest banners, megaphones and other relevant materials.
- Officers and they are encouraged to meet with me if they need support with the communications of any campaigns. Weekly executive meetings used to check in on campaigns and see if there is any support required when they have not reached out to me.
- Set up monthly check-ins with the university communications team to discuss upcoming events and collaboration opportunities.

**National Affairs/ USI**

Acting as a liaison with USI team, and supporting TUDSU officers as they settle into role, with SUT, National Council and other USI events. Met with Dublin Region Officer and President with SU President to communicate dates for student council, campaigns and generally building relationships within both teams. We are hosting National Council this November, so very excited to support the President and team.

**Governing Body / Select Committee**

I was selected to return as a Governing Body member this term and represented student interests in the recent appointments to external Governing Body members. Looking forward to continuing in this role, it is important to remind councillors that GB business is confidential so I am limited in the questions I can answer.



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### Representation with Politicians

We are continuing to work with local councillors and TD's within our constituencies and have met with Ministers Roderic O'Gorman GP, Jack Chambers FF and Deputy Paul Donnelly SF in recent months. Roderic and Paul have lobbied on our behalf around the lack of transport to Blanchardstown Campus and Cllr Breda Hanaphy SF raised issues with Fingal CoCo and will continue to lobby Fingal and the NTA around safety for students travelling in the winter months.



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<b>Meetings Attended (and Number)</b> Tinrimh Choistí agus Cruinnithe (agus Líon)	<b>Events/Activities Attended</b> Tinrimh Imeachtaí / Gníomhaíochtaí
<p>Governing Body *2            Governing Body Select Committee *3            TU Dublin SU Board meeting *2            FARC            HR Sub committee            TU Dublin President, Registrar and SU President            TU Dublin Head of Student Services, and Finance team            Weekly Executive Meetings *12            SU planning day *2            National Affairs            Campaigns            Campus &amp; Facilities            Student Media Crew *2            Website Review *3            Emergency Executive Meeting *1            USI Dubin Region Meeting *1            USI Campaign Strategy Committee *3            USI Campaign working group*2            USI Presidents meeting *1            Orientations * 2            Access Orientations*2            Blanch orientation Tour            Sustainability team *2            University Comms *4            Communications meeting *2            Review Social media policy *2            Review of meet the team graphics *2            SU Policies Brainstorm            By Election Chat            Jack Chambers TD            Blanchardstown Joint Policing Committee            STLR</p> <p><b>Media Outlet</b> University Observer</p>	<p>SUT (Students' Union Training)            Officer Onboarding            Media Training            Officer Team Building            University - Recording of Student Welcome Video,            Sustainability Video, Instagram video for orientations</p> <p>USI Demonstration            USI President &amp; Deputies Day            TUDSU Rally</p>



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University Times MTU Cork SU UCDSU *2 TU Dublin Societies Niamh O Hora (Lecturer on research) Student Media Outlet *2 Tampere University Media Outlet Societies and SU collaboration meeting	
<b>Gifts Received</b> <i>Bronntanais a Fuarthas</i>	<b>Personal Expenses</b> <i>Costaisí phearsanta</i>
<b>SUT</b> Notebook, Pen, Cup and tote bag  <b>Presidents &amp; Deputy Day</b> Lunch voucher	n.a
<b>Additional notes</b> <i>Aon nithe eile</i>	



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